

AEO Audit

https://igrisradar.com

SAMPLE REPORT - ILLUSTRATIVE DATA

47

OVERALL SCORE
Fair

Category Breakdown

Answer Readiness	40/100
Schema Markup	35/100
Citations	50/100
Structure	62/100

Findings (3 issues, 2 passed, 6 in your plan)

Organization Schema Missing

CRITICAL

No JSON-LD Organization schema was detected, making it harder for AI engines to verify brand identity.

REMEDIATION

Add an Organization schema block with name, logo and sameAs social profile links.

No Direct-Answer Format

HIGH

Key pages bury the answer in paragraph text instead of a scannable summary near the top.

REMEDIATION

Lead each page with a 1-2 sentence direct answer before supporting detail.

Heading Hierarchy Valid

PASSED

H1-H3 tags follow a logical, non-skipping order.

Missing Author/Source Attribution

MEDIUM

Blog content has no visible author or publish date, reducing trust signals AI crawlers weigh.

REMEDIATION

Add visible author bylines and publish/updated dates to all articles.

FAQPage Schema Present

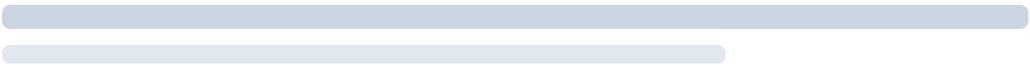
PASSED

FAQ sections are marked up correctly for rich snippet eligibility.

ANSWER READINESS

HIGH

STARTER

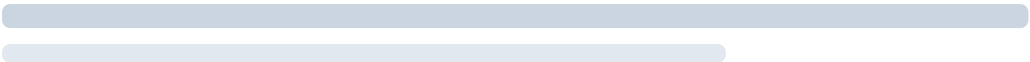


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SCHEMA MARKUP

MEDIUM

STARTER

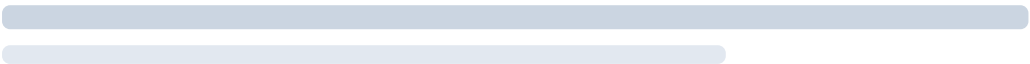


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CITATIONS

CRITICAL

STARTER

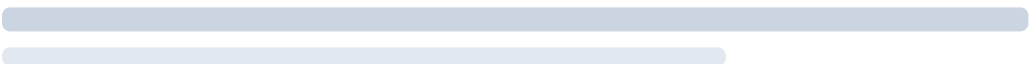


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STRUCTURE

MEDIUM

PRO

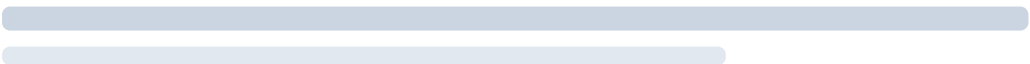


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ANSWER READINESS

LOW

PRO

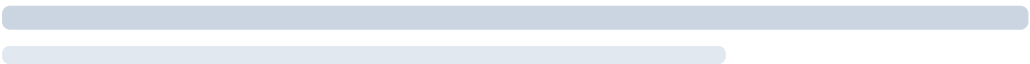


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CITATIONS

HIGH

AGENCY



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